

2010 International Exposition on Spectral Sensing Research (IESSR) Co-located & Coordinated with the 2010 ISSSR

DATES: June 21-22, 2010

LOCATION: University Plaza Hotel & Convention Center

333 S. John Q. Hammons Pkwy

Springfield, MO 65806

WEBSITE: www.issr.com

The 2010 IESSR is being organized as a companion event to the 2010 International Symposium on Spectral Sensing Research (ISSSR) at the request and encouragement of the official organizers of the 2010 ISSSR. Details can be found at the official conference website **www.issr.com**.

The main goal of this exposition is to promote new interactions between scientists and technologists from university and government laboratories and their counterparts from industry that have new or evolving technology that will be useful in advancing the state-of-the-art spectral sensing capabilities for Chemical, Biological, Radiological & Explosive (CBR&E) threats.

In particular, the **2010 IESSR** seeks to provide a unique platform for focusing scientific innovation and advanced technology towards the future realization of "Reagentless" spectroscopic sensors that will be effective for early-warning monitoring of CBR&E contaminations in water, on surfaces, and within air.

The expectation is that the 2010 IESSR will provide a fertile environment and work in concert with the 2010 ISSSR to: (1) Create new technology-program networks that will serve as a research and development foundation for the advancement of spectral sensing for CBR&E Defense, and (2) Foster new program/funding opportunities for spectral sensors development.

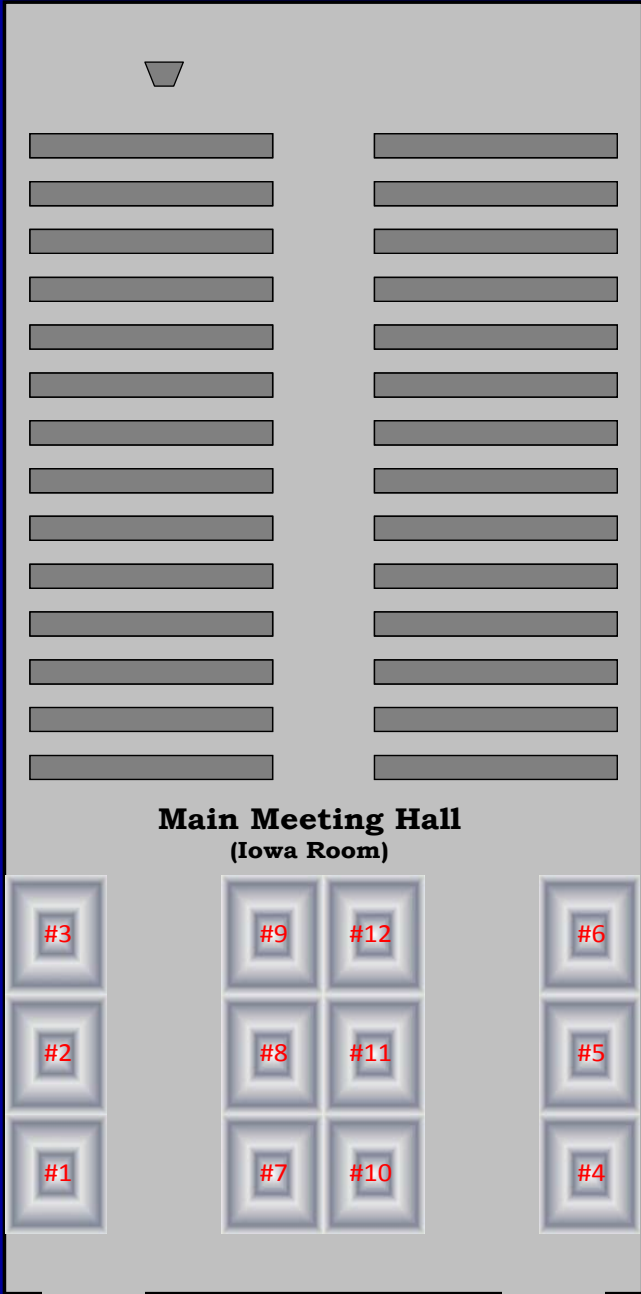
2010 IESSR Exhibition Information

Basic Information: (note that the 2010 IESSR will run directly in parallel with the 2010 ISSSR from 8:00 am June 21 to 5:00 pm June 22, and will be co-located and coordinated)

- (1) Exhibitor space of approximately 8'x 8' will be offered for \$1600 each.
- (2) The layout of the exhibit location in the Iowa Room (and Atrium East) will be as shown on the attached diagram.
- (3) Each Exhibitor space will have a 3'x 8' table and 2 chairs.
- (4) Exhibitors will be allowed to start setting up their space at 6:00 pm on Sunday, June 20, 2010.
- (5) Exhibitors must have all their equipment removed by 9:00 pm on Tuesday, June 22, 2010.
- (6) All IESSR exhibitors are required to pay (1) registration fee of \$400 per person.
- (7) Morning and Afternoon break refreshments for conference attendees will be served adjacent to the exhibits.
- (8) The official exhibition website is www.issr.com. Click on Exhibitor box on the Homepage. If you would like additional information on the 2010 ISSSR please refer to www.issr.com or contact James Jensen (jim.jensen@us.army.mil) or Dwight Woolard (dwight.woolard@us.army.mil).

Tentative event schedule: (coordinated with activities with the 2010 ISSSR)

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|---------------------------------|------------------|--|
| Sunday, June 20th | 6:00 pm -9:00 pm | Conference onsite registration desk open. Exhibition Setups. |
| Monday, June 21st | 8:00 am-10:00 pm | Technical Sessions Iowa Room. Lunch and AM/PM breaks provided. |
| Tuesday, June 22 nd | 8:00am- 5:00pm | Technical Sessions: Iowa, Texas, and Arkansas, Rooms. Lunch and AM/PM breaks provided. Exhibition teardown: 5:00pm-9:00pm. Chariot Races MSU Rodeo Center 7:00pm- 9:00pm |
| Wednesday, June 23rd | 8:00am- 5:00 pm | Technical Sessions & Poster Sessions to be held on the campus of MSU. Lunch provided. Tour of Jordan Valley Innovation Center. Conference Banquet at Hotel 7:00pm -9:30pm. |
| Thursday, June 24 th | 7:00am- 5:00 pm | Bus Trip to Ft. Leonard Wood/ Technical Sessions. |



Booth Location Map

Primary Location: Iowa Room

*Atrium East area will only be used if the number of exhibitors exceeds 12.

